



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/J Roberts/D/Congress (16889)
Abar Media (2878)/948873799
SCATTERGOOD,JEFF
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 653593
Inv Date 11/25/2012
Terms Net 30
Contract 330113
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Product Political (1065)
Brand 580 CONG (136554)
Acct Types National/Political
Est/Headline /06304528
Demo
Revision
Comments

ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE

CO-OP Order Type No/Normal
Package
Gen. Date 11/27/2012 2:05:37PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,F-1	10/30/12 5:22AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR02M12	\$425.00	
	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,F-1	10/31/12 5:13AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR02M12	\$425.00	
	Spot	5:00:00AM- 5:30:00AM	Day,Tu-1,W-1,F-1	11/02/12 4:59AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR02M12	\$425.00	
2.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:00:00AM- 5:30:00AM	Day,M-1	11/05/12 5:07AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR02M12	\$425.00	
3.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,Th-1,F-1	10/30/12 5:54AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR02M12	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,Th-1,F-1	11/01/12 5:54AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR02M12	\$425.00	
	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1,Th-1,F-1	11/02/12 5:43AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR02M12	\$425.00	
4.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:30:00AM- 6:00:00AM	Day,M-1	11/05/12 5:44AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JR02M12	\$425.00	
5.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00AM- 6:30:00AM	Day,Th-1,F-1	11/01/12 6:25AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR02M12	\$1175.00	
	Spot	6:00:00AM- 6:30:00AM	Day,Th-1,F-1	11/02/12 6:07AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR02M12	\$1175.00	
6.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00AM- 6:30:00AM	Day,M-1	11/05/12 6:13AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR02M12	\$1175.00	
7.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:30:00AM- 7:00:00AM	Day,W-1,F-1	10/31/12 6:44AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR02M12	\$1175.00	
	Spot	6:30:00AM- 7:00:00AM	Day,W-1,F-1	11/02/12 6:42AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR02M12	\$1175.00	
8.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:30:00AM- 7:00:00AM	Day,M-1	11/05/12 6:29AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JR02M12	\$1175.00	
9.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,F-1	10/30/12 7:29AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	JR02M12	\$1075.00	
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,F-1	10/31/12 7:28AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	JR02M12	\$1075.00	
	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,F-1	11/02/12 7:25AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	JR02M12	\$1075.00	
11.1	Contract Line Remarks:		2X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day,M-1	11/05/12 7:49AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	JR02M12	\$1075.00	
12.1	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1,Th-1,F-1	10/30/12 8:50AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR02M12	\$975.00	
	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1,Th-1,F-1	11/01/12 8:55AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR02M12	\$975.00	
	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1,Th-1,F-1	11/02/12 8:56AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR02M12	\$975.00	
13.1	Contract Line Remarks:		2X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day,W-2	10/31/12 8:42AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR02M12	\$975.00	
	Spot	8:00:00AM- 9:00:00AM	Day,W-2	10/31/12 8:59AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR02M12	\$975.00	
14.1	Contract Line Remarks:		2X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day,M-2	11/05/12 8:29AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR02M12	\$975.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
Spot		8:00:00AM- 9:00:00AM	Day, M-2	11/05/12 8:59AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	JR02M12	\$975.00	
15.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		9:00:00AM-10:00:00AM	Day, Tu-1, F-1	10/30/12 9:29AM (Tu)	00:30	LIVE! WITH KELLY	JR02M12	\$375.00	
Spot		9:00:00AM-10:00:00AM	Day, Tu-1, F-1	11/02/12 9:55AM (Fr)	00:30	LIVE! WITH KELLY	JR02M12	\$375.00	
16.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		9:00:00AM-10:00:00AM	Day, M-1	11/05/12 9:40AM (Mo)	00:30	LIVE! WITH KELLY	JR02M12	\$375.00	
17.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		10:00:00AM-11:00:00AM	Day, Tu-1, Th-1	10/30/12 10:35AM (Tu)	00:30	KATIE COURIC	JR02M12	\$375.00	
Spot		10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1	10/31/12 10:54AM (We)	00:30	KATIE COURIC	JR02M12	\$375.00	
Spot		10:00:00AM-11:00:00AM	Day, Tu-1, W-1, Th-1	11/01/12 10:45AM (Th)	00:30	KATIE COURIC	JR02M12	\$375.00	
19.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		11:00:00AM-12:00:00PM	Day, Tu-1, Th-1, F-1	10/30/12 11:39AM (Tu)	00:30	The View	JR02M12	\$675.00	
Spot		11:00:00AM-12:00:00PM	Day, Tu-1, Th-1, F-1	11/01/12 11:32AM (Th)	00:30	The View	JR02M12	\$675.00	
Spot		11:00:00AM-12:00:00PM	Day, Tu-1, Th-1, F-1	11/02/12 11:34AM (Fr)	00:30	The View	JR02M12	\$675.00	
20.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		12:00:00PM- 1:00:00PM	Day, Tu-1, Th-1	10/30/12 12:40PM (Tu)	00:30	EYEWITNESS NEWS 12P	JR02M12	\$375.00	
Spot		12:00:00PM- 1:00:00PM	Day, Tu-1, Th-1	11/01/12 12:24PM (Th)	00:30	EYEWITNESS NEWS 12P	JR02M12	\$375.00	
21.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		12:00:00PM- 1:00:00PM	Day, M-1	11/05/12 12:29PM (Mo)	00:30	EYEWITNESS NEWS 12P	JR02M12	\$375.00	
22.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		1:00:00PM- 2:00:00PM	Day, Tu-1, Th-1, F-1	10/30/12 1:31PM (Tu)	00:30	The Chew	JR02M12	\$375.00	
Spot		1:00:00PM- 2:00:00PM	Day, Tu-1, Th-1, F-1	11/01/12 1:30PM (Th)	00:30	The Chew	JR02M12	\$375.00	
Spot		1:00:00PM- 2:00:00PM	Day, Tu-1, Th-1, F-1	11/02/12 1:30PM (Fr)	00:30	The Chew	JR02M12	\$375.00	
23.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		2:00:00PM- 3:00:00PM	Day, W-1, Th-1	10/31/12 2:25PM (We)	00:30	General Hospital	JR02M12	\$375.00	
Spot		2:00:00PM- 3:00:00PM	Day, W-1, Th-1	11/01/12 2:26PM (Th)	00:30	General Hospital	JR02M12	\$375.00	
24.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		3:00:00PM- 4:00:00PM	Day, Th-1	11/01/12 3:16PM (Th)	00:30	DR. PHIL	JR02M12	\$375.00	
25.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		4:00:00PM- 5:00:00PM	Day, Tu-1, F-1	10/30/12 4:14PM (Tu)	00:30	DR. OZ SHOW	JR02M12	\$825.00	
Spot		4:00:00PM- 5:00:00PM	Day, Tu-1, F-1	11/02/12 4:23PM (Fr)	00:30	DR. OZ SHOW	JR02M12	\$825.00	
26.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		4:00:00PM- 5:00:00PM	Day, M-1	11/05/12 4:11PM (Mo)	00:30	DR. OZ SHOW	JR02M12	\$825.00	
27.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	10/31/12 5:22PM (We)	00:30	EYEWITNESS NEWS 5P	JR02M12	\$1200.00	
Spot		5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	11/01/12 5:14PM (Th)	00:30	EYEWITNESS NEWS 5P	JR02M12	\$1200.00	
Spot		5:00:00PM- 5:30:00PM	Day, W-1, Th-1, F-1	11/02/12 5:13PM (Fr)	00:30	EYEWITNESS NEWS 5P	JR02M12	\$1200.00	
29.1	Contract Line Remarks: <u>1X MAX/DAY</u>								
Spot		5:30:00PM- 6:00:00PM	Day, Tu-1, W-1	10/30/12 5:54PM (Tu)	00:30	EYEWITNESS NEWS 530P	JR02M12	\$1300.00	



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Political (1065)
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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
30.1	Spot	5:30:00PM- 6:00:00PM	Day,Tu-1,W-1	10/31/12 5:52PM (We)	00:30	EYEWITNESS NEWS 530P	JR02M12	\$1300.00	
	Spot			11/05/12			1 preempt @ \$1300.00	\$0.00	No Avail
31.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1	10/31/12 6:29PM (We)	00:30	EYEWITNESS NEWS 6P	JR02M12	\$1500.00	
	Spot	6:00:00PM- 6:30:00PM	Day,W-1,Th-1	11/01/12 6:22PM (Th)	00:30	EYEWITNESS NEWS 6P	JR02M12	\$1500.00	
32.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 6:28PM (Mo)	00:30	EYEWITNESS NEWS 6P	JR02M12	\$1500.00	
41.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:00:00AM- 5:30:00AM	Day,Sa-1	11/03/12 5:17AM (Sa)	00:30	CARS.TV 5A	JR02M12	\$125.00	
42.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,Sa-1	11/03/12 5:49AM (Sa)	00:30	THE CHRIS MATTHEWS SHOW	JR02M12	\$350.00	
43.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	11/03/12 6:40AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	JR02M12	\$300.00	
44.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,Sa-1	11/03/12 7:13AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	JR02M12	\$325.00	
45.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,Sa-1	11/03/12 7:58AM (Sa)	00:30	Good Morning America Saturday	JR02M12	\$400.00	
47.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00PM- 7:30:00PM	Day,Sa-1	11/03/12 7:49PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	JR02M12	\$490.00	
49.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00AM- 6:00:00AM	Day,Su-1	11/04/12 5:55AM (Su)	00:30	Electric Playground	JR02M12	\$75.00	
50.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	11/04/12 6:22AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	JR02M12	\$275.00	
51.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	7:00:00AM- 8:00:00AM	Day,Su-1	11/04/12 7:23AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	JR02M12	\$300.00	
52.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	11/04/12 8:59AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	JR02M12	\$800.00	
53.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	9:00:00AM-10:00:00AM	Day,Su-1	11/04/12 9:28AM (Su)	00:30	THIS WEEK WITH GEORGE STEPHANOPOULOS	JR02M12	\$600.00	
54.1	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM-12:30:00PM	Day,Su-1	11/04/12 12:09PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	JR02M12	\$275.00	
57.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00PM- 6:00:00PM	Day,F-1	11/02/12 5:53PM (Fr)	00:30	EYEWITNESS NEWS 530P	JR02M12	\$1300.00	M/G For 30.1.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$48,015.00	Total Spots	67
Commission	(\$7,202.25)		
Net Total	\$40,812.75		